



# HAIRWORLD

## omc WORLD CUP

OCT. 12-14 PARIS 2024



## INSPIRATION GUIDELINE

HAIR - AESTHETICS - NAILS



[www.omchairworld.com](http://www.omchairworld.com)

## INSPIRATIONAL GUIDELINES 2024

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new looks, and are oriented to be appreciated by the consumer and commercial clientele. This will help all Trainers, Competitors, and Jurors, to better understand the new Fashion/ Commercial Categories, to be presented in the OMC World Championship.

OMC would like to thank all the super educators, who have taken the initiative to spend their precious time to create those beautiful looks to inspire all Ladies Hairstylist worldwide eager to challenge themselves with the rest of the world showing their technical skills and achieve perfection by creating their selected hairstyle and become an **OMC WORLD CHAMPION!**

On behalf of the OMC Board of Directors, we thank the "OMC Competition Dream Team" for their contribution.



**Salvatore Fodera**  
OMC Hairworld Chairman



**Gianni Fodera**  
OMC World President



**Vincent Fodera**  
OMC Hairworld CEO



**Carmelo Gugliotti**  
OMC Vice President

### Inspiration Guidelines:

The hair style presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



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# HAIRWORLD

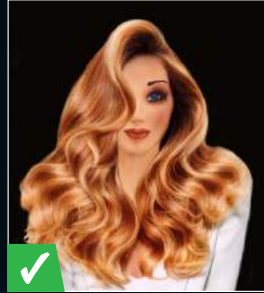
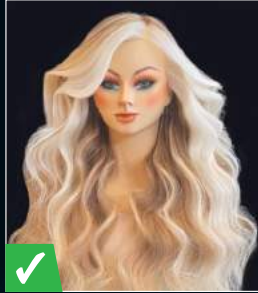
PRESENTS

## OMC FASHION CUP

SR. LADIES & YOUNG TALENT

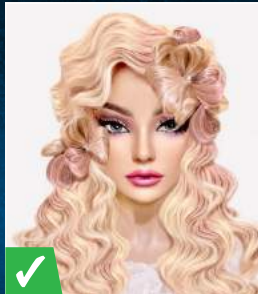
### TEST 1 OPEN WAVE STYLE LONG HAIR MH

100% OF HAIR MUST BE STYLED DOWN



### TEST 2 ROMANTIC BRIDAL MH

50% OF HAIR MUST BE STYLED DOWN



EDITORIAL COMMERCIAL LOOKS

YOUNG TALENT INDIVIDUAL TEST SAME AS ABOVE



TOTAL UP-DO WILL BE PENALIZED



# HAIRWORLD

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## OMC PRESTIGE CUP

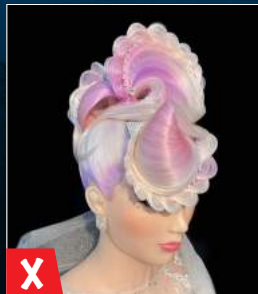
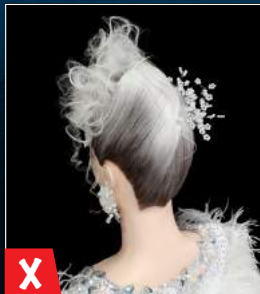
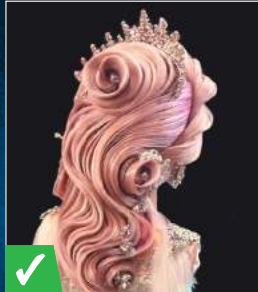
TECHNICAL

### TEST 1 PRESTIGE GALA MH



### TEST 2 PRESTIGE BRIDAL MH

50% OF HAIR MUST BE STYLED DOWN



TOTAL UP-DO WILL BE PENALIZED

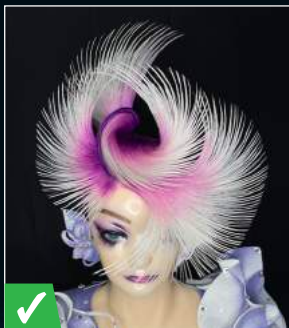


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## OMC CREATIVE CUP

### TEST 1 CREATIVE STYLE MH



### TEST 2 HAIR BY NIGHT MH



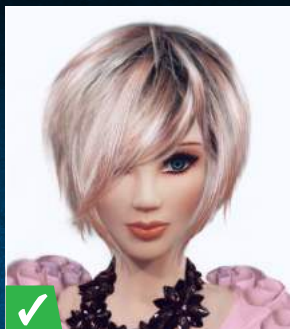
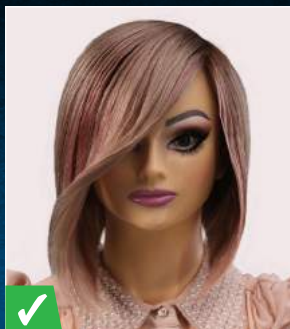


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## OMC INDIVIDUAL TEST

### COM. STREET CUT & STYLE MH



FASHION PRO STYLE WILL BE PENALIZED

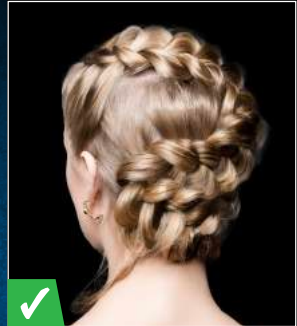


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## OMC INDIVIDUAL TEST

### CREATIVE BRAIDED STYLE MH





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## OMC INDIVIDUAL TEST

### CREATIVE HAIR COLOR & STYLE MH







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## OMC CLASSIC CUP

### TEST 1 CLASSIC FADE CUT MH



### TEST 2 CLASSIC CUT MH





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## OMC BARBER CUP

### TEST 1 COMMERCIAL FADE CUT MH



### TEST 2 SKIN FADE CUT MH





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## OMC FASHION CUP

SR. GENTS & YOUNG TALENT

### TEST 1 CURLY STYLE LONG HAIR MH



### TEST 2 STREET CUT & STYLE MH



#### EDITORIAL COMMERCIAL LOOKS

YOUNG TALENT INDIVIDUAL TEST SAME AS ABOVE



# HAIRWORLD

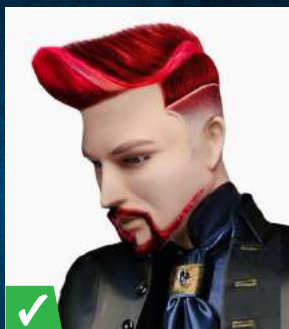
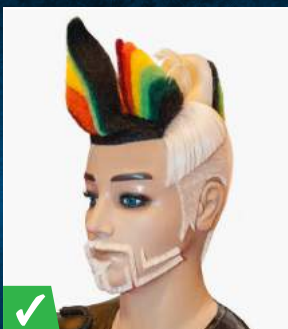
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## OMC INDIVIDUAL TEST

### CREATIVE STYLE MH



### AVANT - GARDE MH





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## OMC INDIVIDUAL TEST

ONSITE - ONLINE LIVE MODEL

### COMMERCIAL BRIDAL MAKEUP



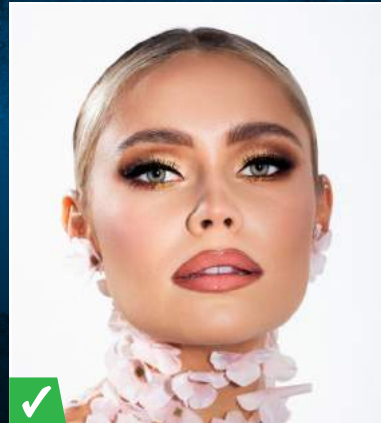
CLOSED EYE



OPEN EYE



CLOSED EYE



OPEN EYE



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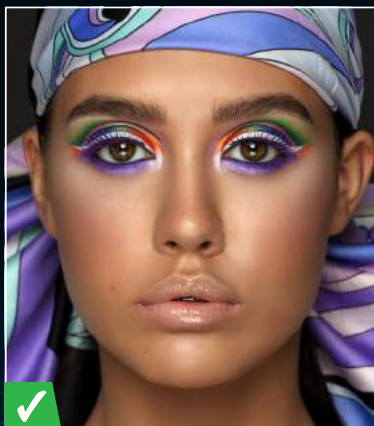
## OMC INDIVIDUAL TEST

ONSITE - ONLINE LIVE MODEL

### CREATIVE EYES MAKE-UP



CLOSED EYE



OPEN EYE



CLOSED EYE



OPEN EYE



## OMC INDIVIDUAL TEST

ONLINE LIVE MODEL

### SMOKY EYES



CLOSED EYE



OPEN EYE



CLOSED EYE



OPEN EYE



## OMC INDIVIDUAL TESTS

ONLINE LIVE MODEL

### STAGE MAKEUP



CLOSED EYE



OPEN EYE

### FANTASY EYELASHES



CLOSED EYE / OPEN EYE



CLOSED EYE / OPEN EYE





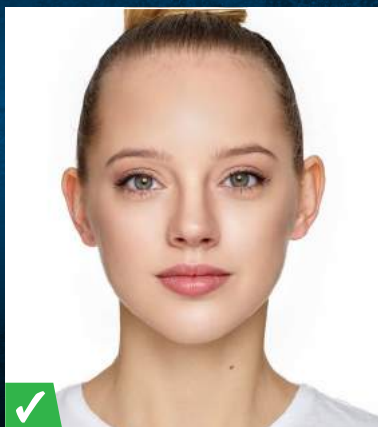
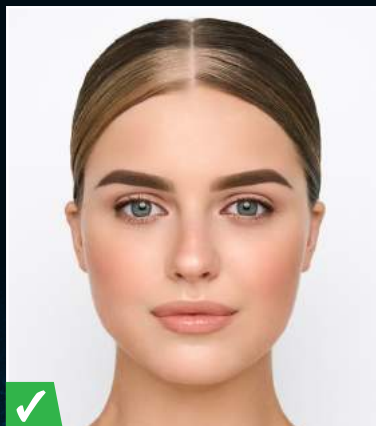
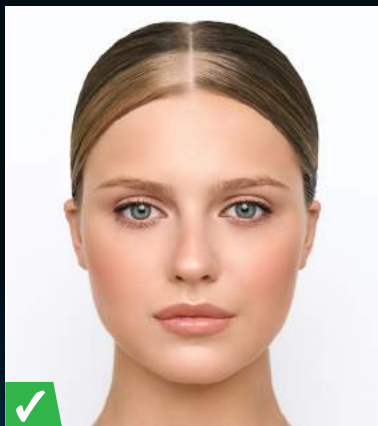
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## OMC INDIVIDUAL TEST

ONLINE LIVE MODEL

### EYEBROW SHAPING & TINTING





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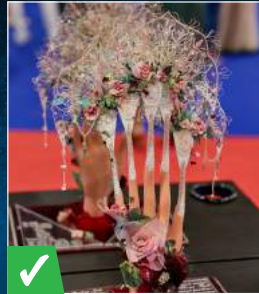
## OMC INDIVIDUAL TEST

ONLINE LIVE MODEL

### SALON MANICURE DESIGN LM



### NAIL FANTASY M. HAND



### NAIL PAINTING - BOX





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