OUTTRA

THE ECOSYSTEM FOR THE SPORTS & OUTDOOR INDUSTRY

OUTTRA

WHERE-TO-BUY LOCAL

We enable the consumer to see on the brand website at which local retailer the desired product is available!

OUTTRA

Stock database:

Our database with stock information from 1.600+ sports & outdoor retailers makes it possible to see where the desired product is available – right now!
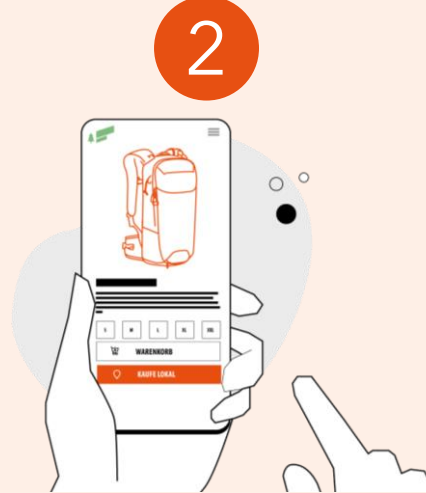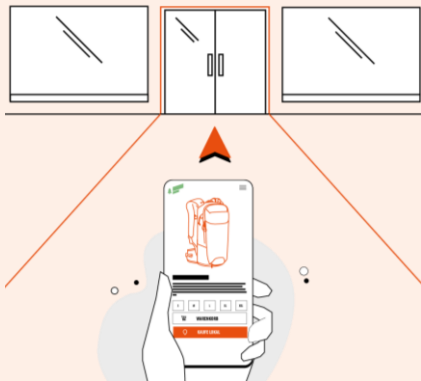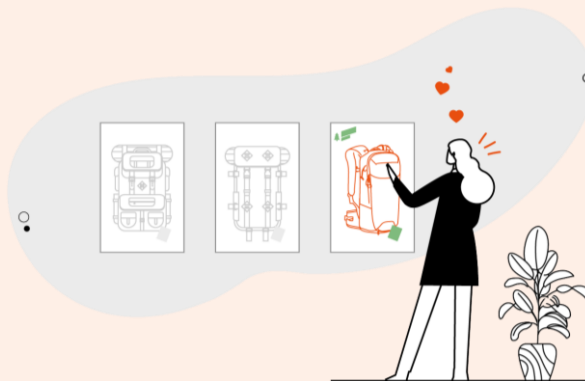
OUTTRA

User journey

OUTTRA

OUTTRA

DATA & IMAGE HUB

Product data & images, but diverse formats & delivery...

	Brand 1	Brand 2	Brand 3	Brand 4
Data	XLS	XLS	CSV	XML
Images	JPG	PNG	TIF	JPG
Delivery via	**Own B2B portal**	**Dropbox**	**WeTransfer**	**E-mail**
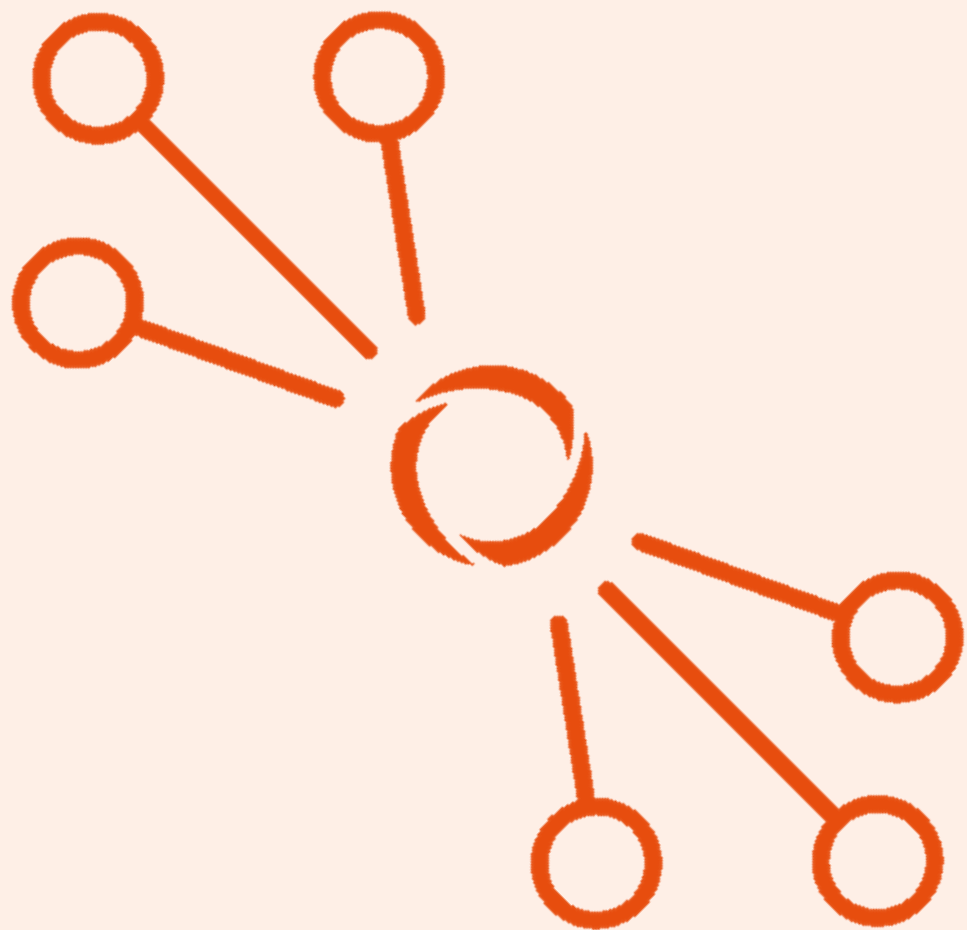
OUTTRA

The OUTTRA Data & Image Hub enables an efficient exchange of data & images between brands & retail partners. National and international.

OUTTRA

OUTTRA

ABOUT US

Brands which use some of our services

OUTTRA

Selection of participating retailers which use some of our services (in total more than 1.600 retail stores are connected to us)

OUTTRA

Our memberships at industry associations and organisations

We build the ecosystem for the sports & outdoor industry.

Let's do this together!

Contact:

Siegbert Müller

smueller@outtra.com

OUTTRA

ACHIEVING MORE TOGETHER!