

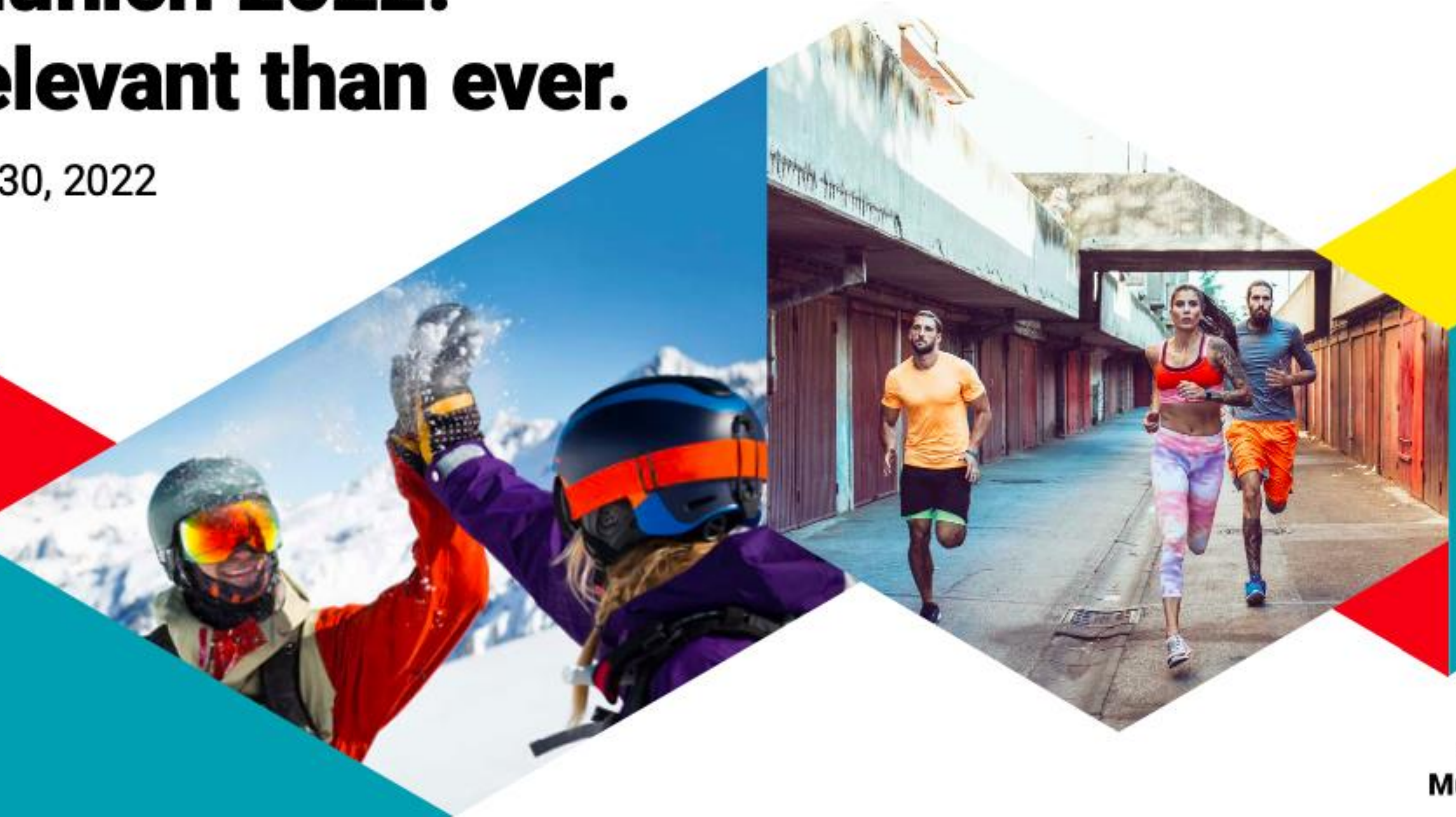


Messe München

Connecting Global Competence

ISPO Munich 2022. Most relevant than ever.

November 28–30, 2022



ispo.com/munich

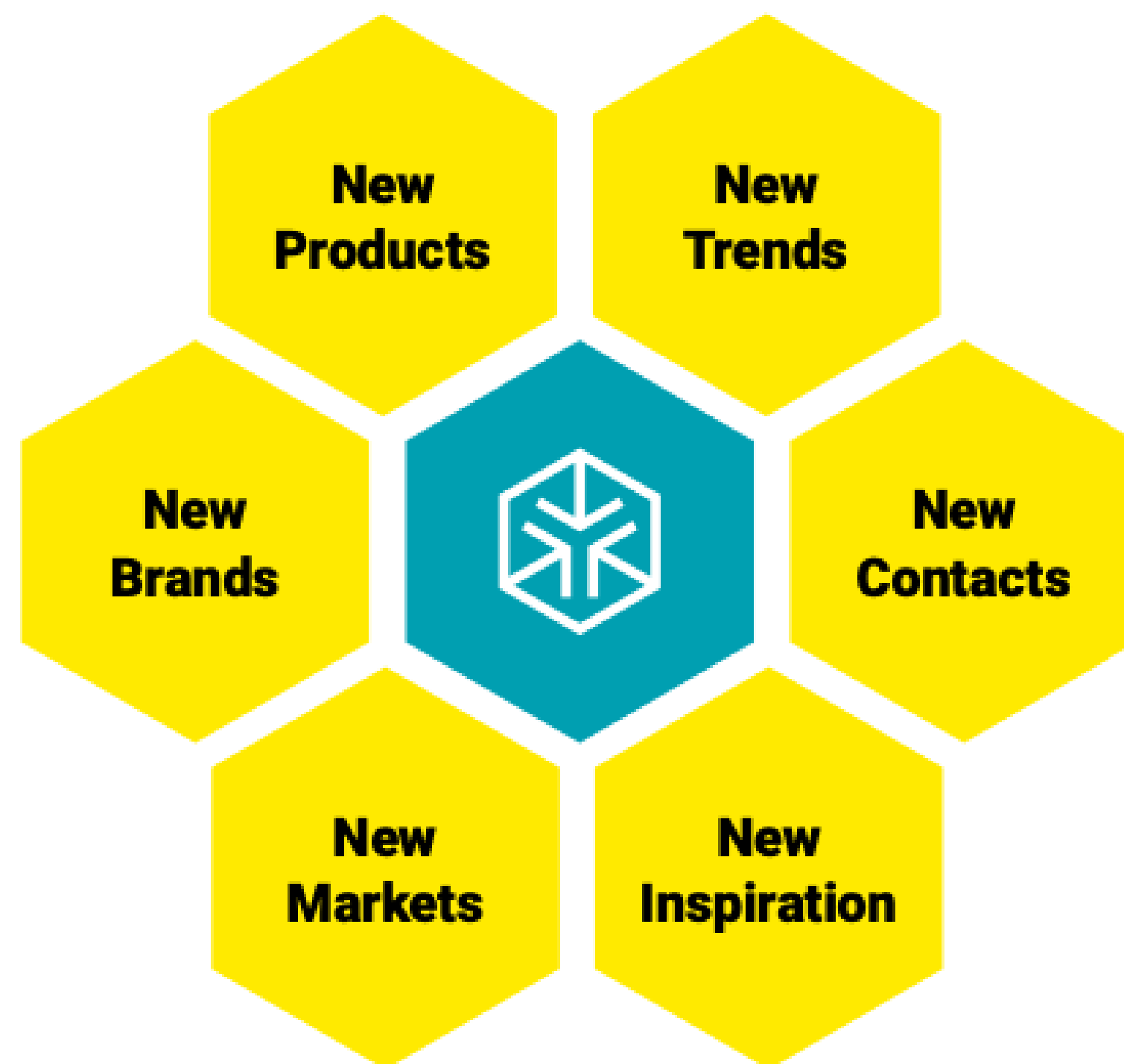


ISPO Munich 2022. Most relevant ever.

With the new trade fair date in November, ISPO Munich kicks off the season. This makes it the ideal platform for the global sports industry to launch its product innovations and brand worlds and bring them to life.

And for the sports trade, it is the place to be inspired by the innovations, trends and highlights from the world of sports—in person and up close.

ISPO Munich is the melting pot and trend showcase for key players in the sports business. More than ever, ISPO Munich is the leading trade fair and source of inspiration for the global sports community.



Connections. Easier than ever.

The global sports community meets in one place at the right time.

Connect by ISPO is an efficient way to:

- ✓ Arrange appointments with exhibitors and partners in advance of the event.
- ✓ Easily get in touch with existing and new business partners and send them appointment proposals.
- ✓ Connect by ISPO is included in all visitor tickets to ISPO Munich 2022 and thus available to every visitor at no additional cost.

Come to our outside booth to get your free ticket for ISPO Munich 2022 or book your stand for OutDoor by ISPO.



Brands and buyers from all over the world.

Sport business professionals from all corners of the world flock to Munich to find new clients, establish new contacts and inform themselves about the latest trends. **89% rated the show as excellent, very good or good.**

70% international
visitors

77.204
trade visitors

- 11.580 retailers (15%)
- 6.948 distributors and sales representatives (9%)
- 6.176 wholesalers (8%)



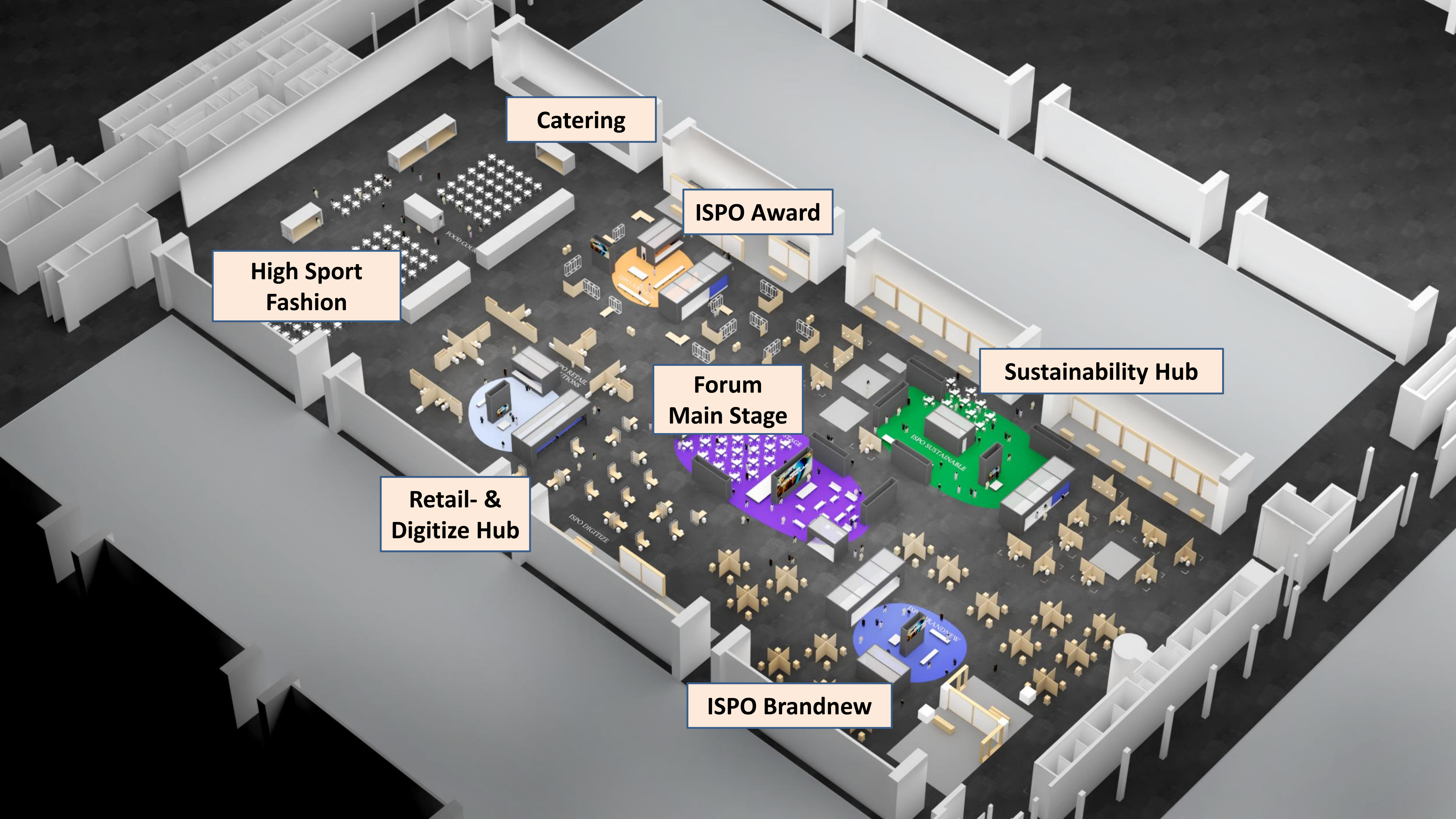
#ISPOMunich: Future Lab. The heart of ISPO Munich

#The essence of future topics in sports business.

#A curated knowledge space for innovation and transformation.

#A meeting place for value-creating connections.

#Focusing on story telling and meaningful narratives above product placement.



Catering

ISPO Award

High Sport
Fashion

Forum
Main Stage

Sustainability Hub

Retail- &
Digitize Hub

ISPO Brandnew

**ISPO
.com**



THE SPORTS AND OUTDOOR INSPIRER.

ISPO.com is the first and only megatrend-oriented sports and outdoor magazine for everyone who, like us, believes that sports and the outdoors are more than just exercise and equipment. We carry sport and the outdoors in our hearts and change the world with it.

See you at the home of sports. See you at ISPO Munich 2022.

November 28–30, 2022

See you at OutDoor by ISPO 2022

June 04 - 06, 2023
MOC – Event Center Messe München



OutDoor
by ISPO